

Brainstorming Kit
Tools from www.entrepreneurship-education.com

Note: You don't have to fill out all the tables. Normally, if you can find 3 business ideas, that will be good enough to move on to the next step.

Build upon your skills, hobbies or interests:

Interests, Skills, hobbies or experience	Business Idea

Copying or improving another successful idea:

Current successful idea	Improved business idea

Combining two or more existing business ideas in a new way:

Business Idea 1	Business Idea 2	New Business Idea

Spotting a gap in the market:

Trend	Need	Possible Business Idea